



Woohoo!



Thanks so much for signing up to host a food drive for United Food Bank! We depend on generous support like yours to help keep our pantries stocked and ready to support those experiencing hunger.

To help your food drive be as successful as possible, we have put together several resources. In this packet you will find:

1. A customizable food drive poster
2. A Spanish customizable food drive poster
3. A "Most Needed Items" poster
4. Grocery shopping lists to hand out
5. A "Get the Facts" info sheet to share with your team & on social media
6. A guide to adding on a fundraiser to your food drive
7. Creative ideas for your food drive

If there is anything we can do to offer support during your food drive, please don't hesitate to reach out!

Madeline Mittelstaedt

Food Drive Manager

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FOOD DRIVE



Help us fight hunger in Arizona!

DATES: _____

LOCATION: _____

CONTACT: _____

Most needed items:

Rice

Cereal

Canned Fruits & Vegetables

Beans

Oatmeal

Canned Fish & Meats

Pasta

Soup

Peanut Butter



DONATE NOW



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COLECTA DE ALIMENTOS



Ayúdanos a combatir el hambre en Arizona!

FECHAS: _____

UBICACIÓN: _____

CONTACTO: _____

Artículos más necesarios

Arroz

Cereal

Latas de vegetales y fruta

Frijoles

Avena

Latas de carne y pescado

Pasta

Sopa

Crema de cacahuete



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FOOD DRIVE



MOST NEEDED ITEMS

Peanut Butter

Cereal

Rice

Oatmeal

**Canned Fish
& Meats**

Soup

**Canned Fruits
& Vegetables**

Beans

Pasta



Print & Pass Out

To help equip all the participants in your food drive, consider printing these simple Grocery Lists to hand out!



Grocery List for Food Drive

Cereal	Canned Meat
Oatmeal	Canned Fish
Soup	Canned Fruit
Pasta	Canned Veggies
Beans	Rice
Peanut Butter	



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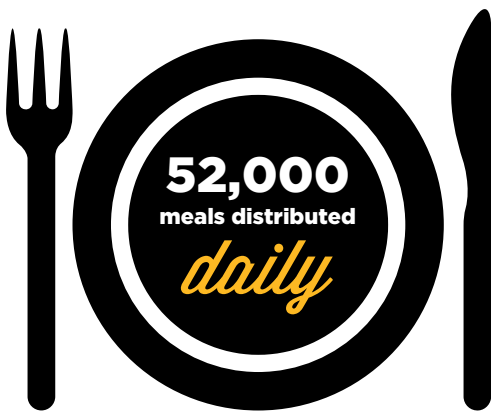
Grocery List for Food Drive

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Peanut Butter	

GET THE FACTS.



1 in 5 kids
1 in 8 people
1 in 10 seniors
experience food insecurity



22.7 Million POUNDS OF FOOD DISTRIBUTED

1.1 Million
POUNDS
dairy products

2.3 Million
POUNDS
meat, fish, poultry

7.1 Million
POUNDS
fresh produce



Every *dollar*
donated can
help provide
5 meals



12.3 Million
pounds of food
rescued from
landfills



30,000+
volunteer hours
make our mission
possible



94 cents
of every dollar
donated goes
directly to food
and programs



www.unitedfoodbank.org



Connect
with us!



DONATE NOW



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Host a Funds Drive alongside your Food Drive!



\$1 helps provide 5 meals

You can increase the number of families you feed by hundreds or even thousands by creating your own fundraising page or fundraising event to go along with your food drive! Here's how:

1 Visit our website to set up your fundraising page.

unitedfoodbank.org/donate/host-a-fundraiser/

2 Share your fundraising page!

Once you submit the online form, you will receive an email with instructions on how to access your page. From there, share it with as many people as you like. All donations made through your page will be tracked as part of your food & funds drive.

OR Share our QR code for direct donations.

If you'd prefer to keep things super simple, you can share this QR code with friends, family, and anyone who'd like to support the food bank!



Creative ideas for your food drive!

Adding additional components to a food drive can really make a difference when it comes to increasing donations and encouraging community involvement. Here are a few ways you can amp up your food drive:



Create a theme.

Make participation easy for everyone - create a memorable theme!

*Holidays (ex: Giving Thanks Drive)

*Rise & Shine (ex: breakfast foods)

*Spread the Love (ex: peanut butter only)

*Sport Event (ex: March Macaroni Madness!)

*Seasonal (ex: Winter WarmUp Soup Drive)

*Event Admission (ex: donation = ticket)



Get social!

Promote your food drive on social media! Check out United Food Bank's social media for posts that you can share on your accounts. The more, the merrier when it comes to fighting hunger!



Visible goals.

Create a simple poster to track donations as they come in and place it in a high-traffic area of your food drive. Share the stats through a weekly update to participants.



Make it a competition.

Everyone loves a little friendly competition! Consider challenging another department, classroom, or office location to see who can collect more food. Come up with a fun prize for the winning group to up the ante!



Add a virtual component!

Search and share these 2 online shopping lists that get delivered directly to United Food Bank:

- Amazon: Search the registry list for "United Food Bank"
- Instacart: Visit this website & search "United Food Bank"
www.instacart.com/store/hub/community_carts