



United Food Bank
245 South Nina Drive
Mesa, AZ 85210
480-926-4897
Off Broadway between
Alma School and Extension
unitedfoodbank.org

UNITED FOOD BANK FOOD DRIVE “SUCCESS SUGGESTIONS”

1. Utilize United Food Bank’s colorful food drive posters. Place both boxes and posters in high traffic areas.
2. Offer donation grocery bags to employees to take home and return full of non-perishable items.
3. Create a competition. The person donating the most food has pictures taken posing at the desk of the boss/principal/pastor. Great photo to place on social media, email blasts, and newsletters.
4. Hand out beaded necklaces (Mardi Gras style) for every 10 cans/boxes of food donated. These incentives can take any form and be used to decorate one’s cubicle or office.
5. Present prizes (gift cards, gift baskets, certificates, etc.) to person or department for most donated food. Creates competition and team-building experience.
6. Hold special events such as a continental breakfast, pizza lunch, happy hour where admission is a bag/box of donated non-perishable food.
7. Create a raffle with tickets purchased by donated food items. Participants vote for “best manager”, “best department”, or raffle winner must perform fun task such as wear shorts in the office, wash someone’s car, have their face painted, etc.
8. Choose a specific food item for each day of the week. Monday is peanut butter day and Tuesday is canned corn day, etc. Create a colorful and fun calendar to post around your office or building, email to your audience, and include in your newsletter.
9. Use social media to build anticipation and energy.
10. Create competition between departments, classrooms or teams. Have teams build ‘sculptures’ out of non-perishable food items for judging. Winners get a prize and bragging rights. Great photo op for your social media pages and newsletters.
11. Take advantage of existing national and local food drives. Tag on to these themed drives such as Peanut Butter and Jelly drive, Stamp Out Hunger, etc. Visit unitedfoodbank.org for more information.
12. Create casual dress day of the week. Those donating the most food items are allowed to wear casual dress in the office on a specific day.