

# MEET THE MAYOR

Dave Pratt is a member of the Broadcaster's Hall of Fame, Music and Entertainers Hall of Fame and the owner of Star Worldwide Networks, one of the fastest growing internet radio and TV Networks in the nation.

Dave is also the daily host of Dave Pratt Live on TV for the CW Network. Weekdays at 1PM and Sunday nights prime time.

The Morning Mayor has been waking up Arizona for over 3 decades including 20 years on KUPD, creating The Big Red Radio and America's Rock Station of the Year, and later KZON that quickly became the most listened to rock station in the history of Arizona where Dave shared the drive time spotlight with Howard Stern.

In 2003, Dave transitioned to country as the leader of KMLE Country for over 6 years, creating the "KMLE Nation" and again being recognized nationally by the CMA as Major Market Personality of the Year.



Over 3 decades, "Dave Pratt in the Morning" achieved #1 ratings and revenue in both the rock and country formats while helping to raise millions of dollars for Arizona charities.

During his career, Dave has enjoyed serving as a consultant for many radio shows in the largest markets across the nation. His personal consultation has helped develop some of the biggest names in the radio and TV industry today.

Today, Dave Pratt is a highly sought after corporate keynote speaker or emcee including corporate motivational presentations and hosting some of the biggest events in the state. And of course, Dave has nearly a half million loyal followers on his social media sites and data bases.

Dave Pratt, Behind the Mic, 30 Years in Radio, published by Five Star, was released with proceeds benefitting the American Cancer Society. Dave's memoir won the prestigious Glyph Award from the Arizona Book Awards as "Autobiography/Biography of the Year", quickly selling out in Barnes and Noble and Borders book stores and is now on Amazon. Dave is a cancer survivor who regularly uses his public profile as a speaker, supporter and advocate for others battling cancer.

In addition, Dave has sold more albums than any local artist or band in the history of Arizona and has performed at sold out venues and stadiums throughout the state.

Dave is proud of his career with multiple awards including National Personality of the Year, but he is most proud of being a husband, father and a friend. Dave and Paula have been married for 29 years and are blessed with 4 children – David Jr. 25, Kyle 23, Sammy 20 and Madison 17.....and of course, their yellow lab, Rio! In fact, Rio is the CEO of the parent company, Doublewide Productions.

**If You Don't Deserve it.....WHO DOES?**