

# UNITED FOOD BANK TURKEY DRIVE



## Tips for a Successful Turkey Drive

### Great Tips for All!

- Since collecting frozen turkeys can be challenging, focus on collecting money or non-perishable items like canned vegetables, instant mashed potatoes or boxes of stuffing.
- Encourage cash donations (even spare change!) remembering that just \$5 can provide meals for more than 20 people!
- If people want to donate a frozen turkey, encourage them to drop it off on the dates listed on the flyer and tell us your school/business name so we can thank you.
- Contact us for food drive boxes to make collecting items easier.
- For food drive donations of 500 pounds or more, we are able to pick up the food at a scheduled time. If you can drop off the food at United Food Bank, that saves us costs, making your donation go even further AND it gives you a chance to take a tour of the food bank.
- Print flyers and Gobble Grams right from our website at [www.unitedfoodbank.org](http://www.unitedfoodbank.org)

### More Tips for a School!

- Write the names of kids that donate change or non-perishable food on a “Gobble Gram” that can be hung in the classroom, in the media center or in the school cafeteria.
- Have a contest among classes where the group that raises the most money, pounds of food or a combination of both wins a prize, ice cream party, or recognition on the morning announcements or school newsletter (we usually say that \$1 equals 5.87 pounds of food).

### More Tips for Your Office!

- Allow people to pay \$5 to wear jeans.
- Create competitions among different departments. The winning team gets free lunch, served by the other teams.
- Ask the boss, manager or the company to match what the department/company brings in.
- If you have a holiday party, ask people to pay \$5 to attend, with the money going to the Turkey Drive.
- Designate a wall for Gobble Grams and strive to cover the wall. Every item donated (or every five items or every dollar) equals another Gobble Gram added to a wall.

### More Tips for Your Retail Store or Restaurant!

- Ask customers to donate \$1 or \$5 to put their name on a Gobble Gram and proudly display it at your location.
- Give customers that bring in non-perishable items a discount.
- Tell us about your Turkey Drive and we'll promote it on our website and Facebook page.
- Create a table-top display (for restaurants) asking guests to add a meal to their bill.
- For a large Turkey Drive (with more than 200 frozen turkeys expected), call us to schedule one of our refrigerated trucks to attend your event. (Great opportunity for a large retailer to potentially get media exposure.)



UNITED FOOD BANK • 245 S. Nina Drive • Mesa, AZ 85210 • 480-926-4897

*More information at [www.unitedfoodbank.org](http://www.unitedfoodbank.org)*